



Safety, Training and Marketing Tools for
the Equipment Rental Industry

What Is RenTrain?

- RenTrain is a provider of web-based tools to make rental safer, more profitable and more productive. We make rental easy.

Who We Are

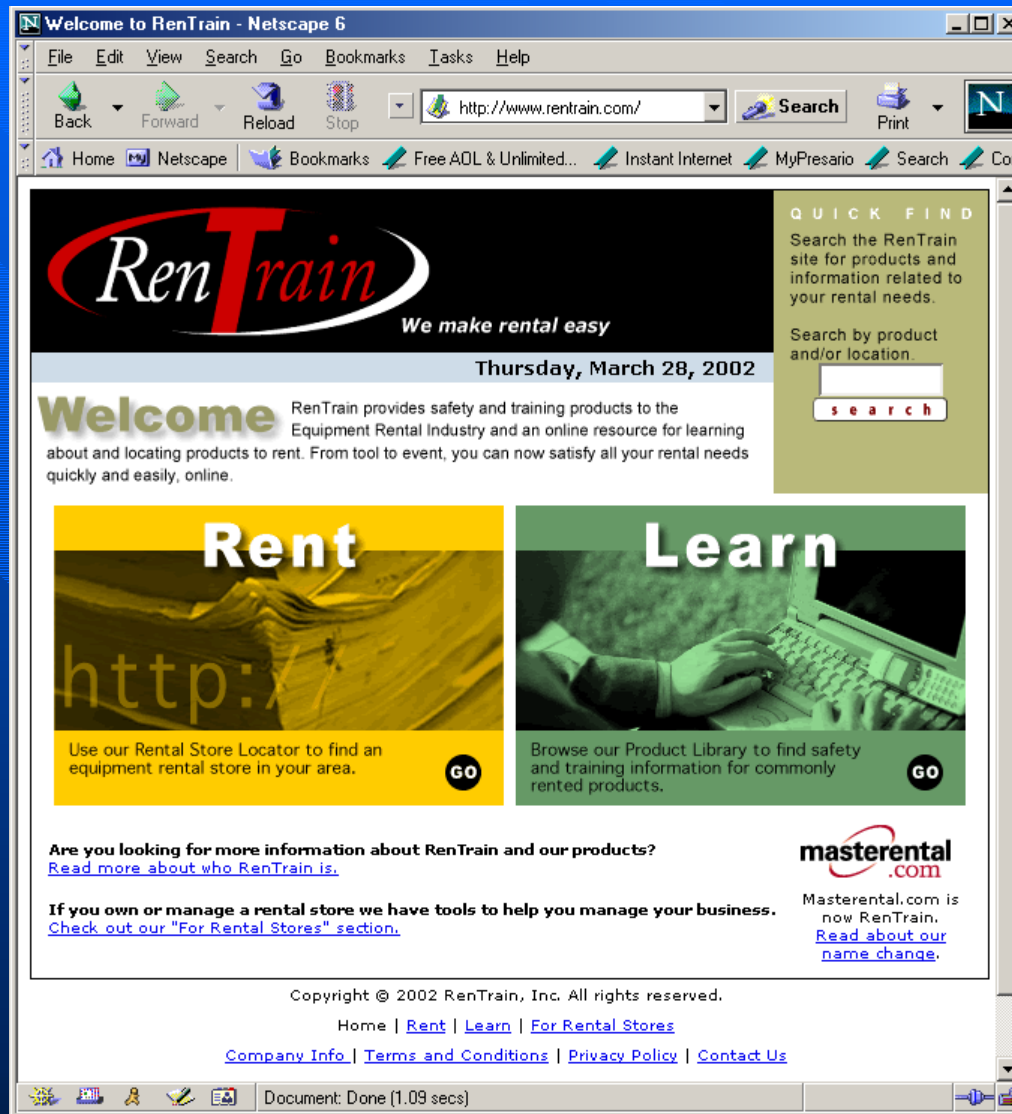
- Jim Ziegler, Chief Executive Officer
 - Former President of the ARA with more than 30 years of industry experience
- Steve Lillybeck, VP of Publishing
 - Former editor of *Rental Management* and *RentSmart* with 15 years of industry experience
- Randy Schluter, VP of Sales & Marketing
 - More than 15 years experience in the equipment rental, sales and e-commerce industries.
- Shawn Nussbaum, Chief Technology Officer
 - More than 10 years experience in planning, developing and managing internet and interactive media projects

RenTrain Benefits

- Provide safety and operating instructions to your customers
- Provide safety and training tools to your employees
- Attract new customers
- Serve existing customers more effectively
- Make equipment rental safer, more effective and more profitable



How it Works...



RenTrain's homepage directs rental dealers and their customers to a wealth of information about rental equipment. Choose "Rent"....

Once a dealer is located, the customer can begin to access RenTrain's "Learn" information at the DEALER's web site.

ACTION RENTALS & SALES

RenTrain

[Check your order](#)

**WELCOME TO ACTION RENTAL & SALES INC
TRI CITIES NEWEST PARTY RENTAL
STORE!!!**

NEED IT RENT IT

Action Rentals
1861 N Eastman Dr
Kingsport, TN 37664
Phone: 423-246-5181
Fax: 423-246-7051
Email: actionrental@chartertn.net
Hours:
MON-FRI 7:30am to 5:30pm
SATURDAY ONLY 7:30am TO 2:30pm
SEVIERVILLE
MON-FRI 7:30am to 5:00pm
SAT 7:00am to 12:00pm

Find Products

Browse Categories

- [Automotive Tools](#)
- [Candelabras](#)
- [Carpenter & Contractor Equip](#)
- [Costumes](#)
- [Drill & Electric Hammers](#)
- [Drills](#)
- [Floor & Carpet Equipment](#)
- [Generators](#)

If you need it, rent it from Action Rental. Home owners, contractors, party, wedding. We rent almost everything, stop by or call. Also have store in Chattanooga, Tenn 1-423-894-0644, 6509 LEE HIGHWAY CHATTANOOGA, TN 37421 MANAGER JOHN COOK and Sevierville, Tn 1-865-774-1005, 701 WEST MAIN STREET SEVIERVILLE, TN



Customers also can use the dealer's website for on-line rental reservations

Action Rentals : View Air Compressor, 6.5cfm @ 100 psi 1.5h.p. Electric - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites History Print Mail News RSS


Address <http://www.rentrain.com/actionrentalkpt/product.html?id=1089> Go



Home > Carpenter & Contractor Equip > Air Compressor, 6.5cfm @ 100 psi 1.5h.p. Electric Monday, April 1, 2002

Check your order

Air Compressor, 6.5cfm @ 100 psi 1.5h.p. Electric



All wheeled portables are equipped with thermal overload protected, low energy motors that incorporate an automatic reset switch.

An optional dual voltage switch (115/230 volt) is available on all but the 3 horsepower model.

Dual control, permitting start/stop or continuous run with the flick of a switch is a popular option.

A tank regulator and gauge are standard equipment along with a heavy-duty cord set, safety valve, screw-in inlet filter, and improved tank drain valve.

[More Information](#)

Min Rate	Min Hours	Day Rate	Week Rate	Month Rate
\$23.00	4	\$30.50	\$93.00	\$274.00

Quantity	Date Needed MM/DD/YY	Time Needed	Date Returning MM/DD/YY	Time Returning	
<input type="text"/>	<input type="text"/>	8 AM	<input type="text"/>	8 AM	<input type="button" value="Add to Order"/>

Done Internet

The “Learn” section includes a vast product library with product photos, specifications and safety and operating instructions.

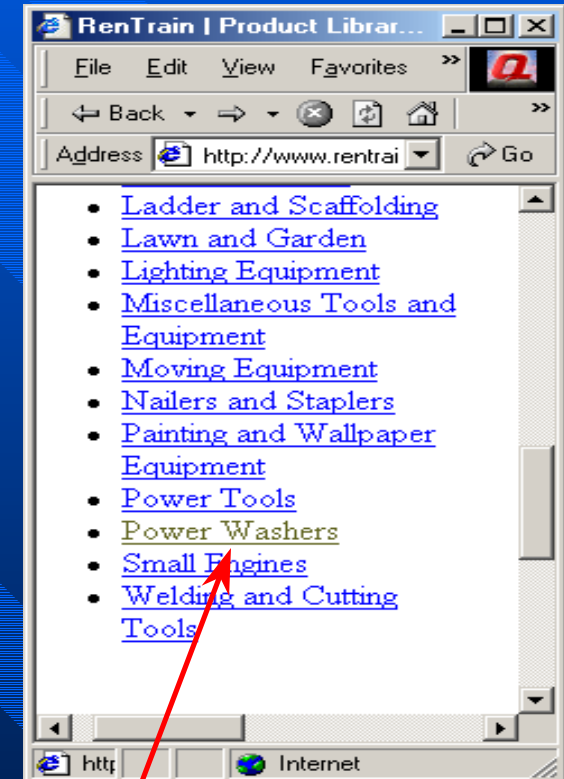
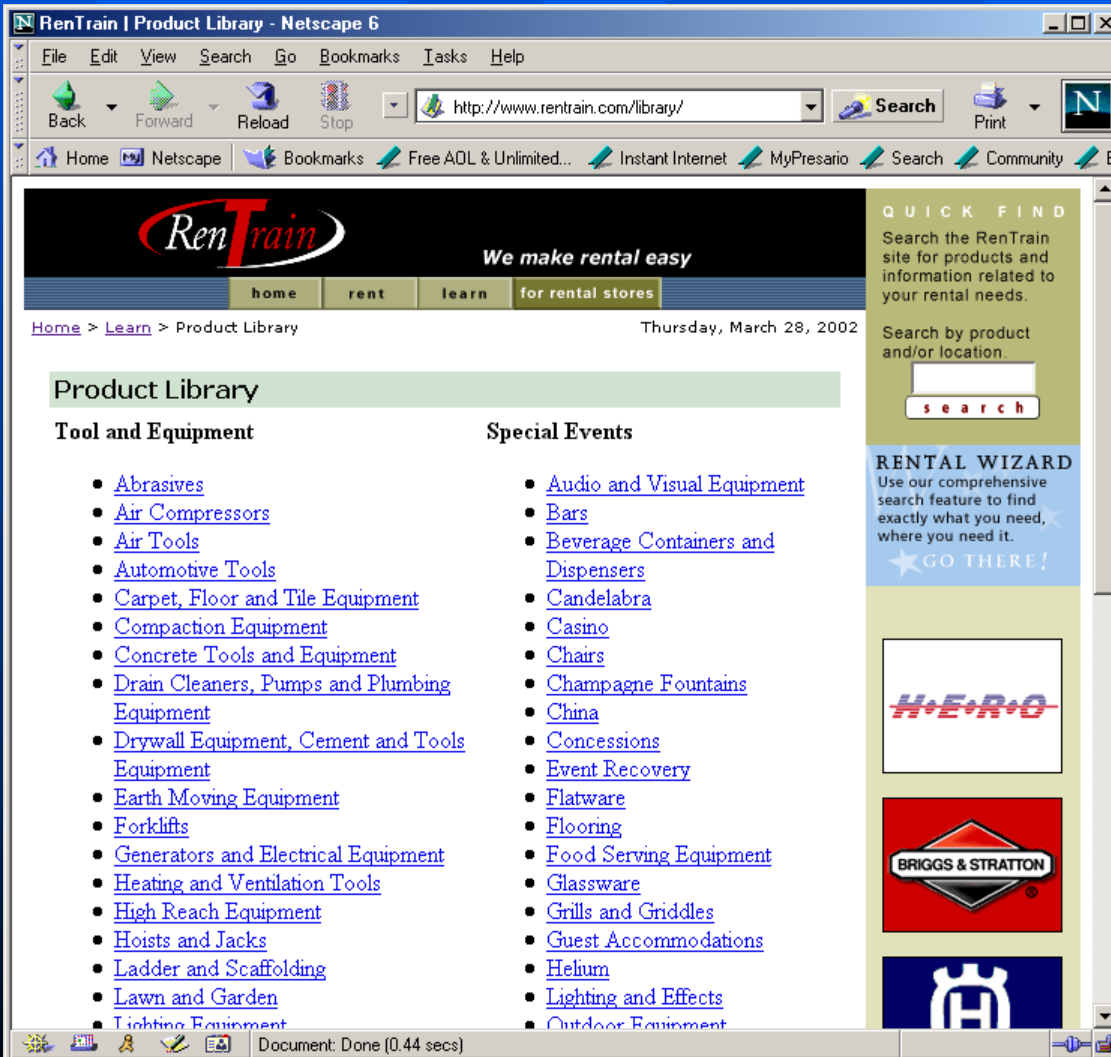
The screenshot shows a Netscape browser window displaying the RenTrain website. The browser's address bar shows the URL <http://www.rentrain.com/learn/>. The website header features the RenTrain logo and the tagline "We make rental easy". Navigation tabs include "home", "rent", "learn", and "for rental stores". The current page is titled "Home > Learn" and shows the date "Thursday, March 28, 2002".

The main content area is divided into several sections:

- This Month From RER Site:** A sidebar section with a "RER Site" logo and three articles:
 - Rental's Runnin' Rebel:** "Most owners would be happy to sell their company, walk away with \$10 million and say goodbye to the rental..."
 - New Orleans Adds Flavor to ARA Show:** "The American Rental Association's annual convention and trade show continues to be the rental industry's..."
 - Chain Saw Safety:** "To safely operate a chain saw, follow these steps outlined in the Concrete Sawing & Drilling Association's..."
- Learn all about rental:** A central banner image showing a worker in a hard hat reading plans.
- Product Library:** "The Product Library contains specifications, operating instruction, safety information and maintenance guides for products organized by Manufacturer and model number." (GO)
- Articles:** "Articles and how-to guides that cover equipment selection, equipment use and how to get the most out of rental." (GO)
- Ladder Safety:** "Portable ladders are a common item in nearly..."

On the right side of the page, there is a "QUICK FIND" search box, a "RENTAL WIZARD" section, and the "ARA AMERICAN RENTAL ASSN." logo.

The Product Library is organized in alphabetical product categories for both Tool and Equipment and Special Events.



Choose "Power Washers," for example...


...and detailed safety and operating instructions are available as customers drill deeper into the product database.

RenTrain | Product Library - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address <http://www.rentrain.com/library/24/146/87>

Manufacturer: [Mi-T-M Corp.](#)
Model: JP-2703-0MHB



Product Description

Designed with the professional in mind.

Professional contractors enjoy the durability of the direct-drive base plate

Job Pro pressure washers. The Job Pro gasoline pressure washers have been designed with quality and safety features for the serious do-it-yourselfer.

Important Features:

- Performance-proven OHV engines with low-oil protection
- Direct- and belt-drive triplex-piston

RENTAL WIZARD
Use our comprehensive search feature to find exactly what you need where you need it.

GO THERE

To search for rental stores that rent:

JP-2703-0MHB

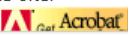
enter a City or Zip Code:

Search

Download Resources

- [Safety Instructions](#)
- [Operating Instructions](#)

In order to view the downloadable files, you will need Acrobat Reader. If you don't have it on your computer, you can [download](#) it free from the Adobe web site.



http://www.rentrain.com/library_files/27.pdf - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://www.rentrain.com/library_files/27.pdf

100%

IMPORTANT SAFETY WARNINGS

FIRE & VENTILATION PRECAUTIONS:

1. This unit was designed for outdoor use only. NEVER operate this unit in an enclosed area. ALWAYS make certain there is adequate air (oxygen) for combustion as well as ventilation to prevent the presence of poisonous carbon monoxide gases. Beware of poorly ventilated areas or exhaust fans which can cause inadequate combustion or engine overheating.
2. NEVER operate this unit in the presence of flammable vapors or combustible dust, gases or other combustible materials. (A spark may cause an explosion or fire.) When servicing this machine, be especially careful to properly dispose of any flammable materials. DO NOT spray flammable liquids.
3. ENGINE FUEL TANK:
-DO NOT SMOKE WHILE FILLING ENGINE FUEL TANK
-NEVER fill the engine fuel tank while the unit is running or hot.
Allow the engine to cool two minutes before refueling.
-DO NOT refuel indoors or in a poorly ventilated area.
-ALWAYS refuel slowly to avoid the possibility of spilled fuel which may cause a risk of fire.
4. DO NOT operate the unit if gasoline is spilled. Wipe unit clean and move the unit away from the spill. Avoid creating any ignition until the gasoline has evaporated.
5. DO NOT store the unit near an open flame or any equipment such as a stove, furnace, water heater, etc., which utilizes a pilot light or devices which can create a spark.

IMPORTANT

The following is required by California State law, Section 4442 of the California Public Resources Code. Other states may have similar laws. Federal laws apply on federal lands.

A spark arrester must be added to the muffler of this engine if it is to be used on any forest covered, brush covered or grass covered unimproved land. The arrester must be maintained in effective

2 of 6 8.5 x 11 in

Done Internet

The “Learn” section also includes “Articles”
that provide additional safety and
“How-To” information

The screenshot shows a Netscape browser window displaying the RenTrain website. The browser's address bar shows the URL <http://www.rentrain.com/learn/>. The website header features the RenTrain logo and the tagline "We make rental easy". Navigation tabs include "home", "rent", "learn", and "for rental stores". The current page is titled "Home > Learn" and shows the date "Thursday, March 28, 2002".

The main content area is titled "Learn all about rental" and includes a "Product Library" section with a "GO" button. Below this is an "Articles" section with a "GO" button. A link reads "You can also browse the Product Library by Manufacturer". A "Ladder Safety" section is partially visible at the bottom.

On the left side, there is a "This Month From RER" section with links to "Rental's Runnin' Rebel", "New Orleans Adds Flavor to ARA Show", and "Chain Saw Safety".

On the right side, there is a "QUICK FIND" search box, a "RENTAL WIZARD" section, and the "ARA AMERICAN RENTAL ASSN." logo.

Towing, for example, is a leading cause of accidents in the rental industry.

RenTrain | Learn Articles - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address <http://www.rentrain.com/content/>

RenTrain We make rental easy

home rent learn for rental stores

Home > Learn > Article Categories Thursday, March 28, 2002

Article Categories

- [Carpet, Floor & Tile Equipment](#)
- [Compaction](#)
- [Ladder & Scaffolding](#)
- [Lawn and Garden](#)
- [Power Tools](#)
- [Pumps](#)
- [Trailers](#)


QUICK FIND
Search the RenTrain site for products and information related to your rental needs.

Search by product and/or location.

search

RENTAL WIZARD
Use our comprehensive search feature to find exactly what you need where you need it.

★ GO THERE



AMERICAN RENTAL ASSOCIATION

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[Home](#) | [Rent](#) | [Learn](#) | [For Rental Stores](#)

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Internet

RenTrain | Learn Articles - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address <http://www.rentrain.com/content/1/7/9>


RenTrain We make rental easy

home rent learn for rental stores

Home > Learn > Article Categories > Trailers Thursday, March 28, 2002

Towing: Make it Safe

By the Editors of RenTrain



Trailer towing has the dubious distinction of being the number one loss-liability incident in the equipment rental industry. It has occupied that position practically since the first equipment rental dealers rented the first trailer. Although some equipment rental dealers have decided that the risks of trailer renting are not worth the benefits, the rental industry still offers consumers and contractors a long list of trailers from which to choose.


In most markets, consumers and contractors can depend on their local rental store to provide a wide array of utility and light-equipment trailers that can meet almost every need. When you rent a trailer, it makes sense to take time to acquaint yourself with basic safety guidelines, specific to trailers. Most accidents involving trailers are the result of carelessness and the failure of the driver to observe basic safety rules. Trailer towing is safe when precautions are taken.

Be

3 1 Counter

RENTAL WIZARD
Use our comprehensive search feature to find exactly what you need where you need it.

★ GO THERE



AMERICAN RENTAL ASSOCIATION

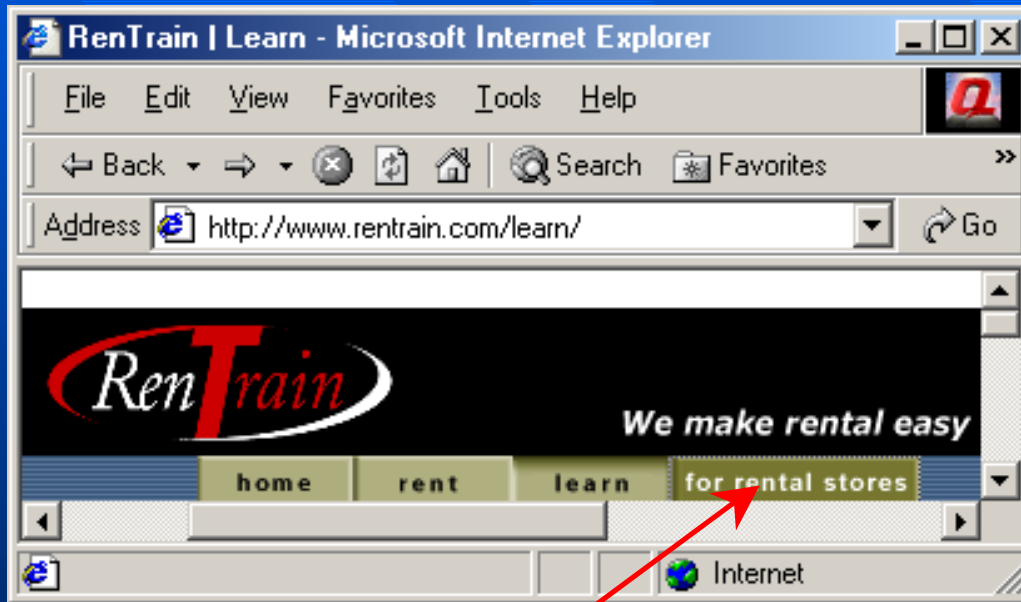
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[Home](#) | [Rent](#) | [Learn](#) | [For Rental Stores](#)

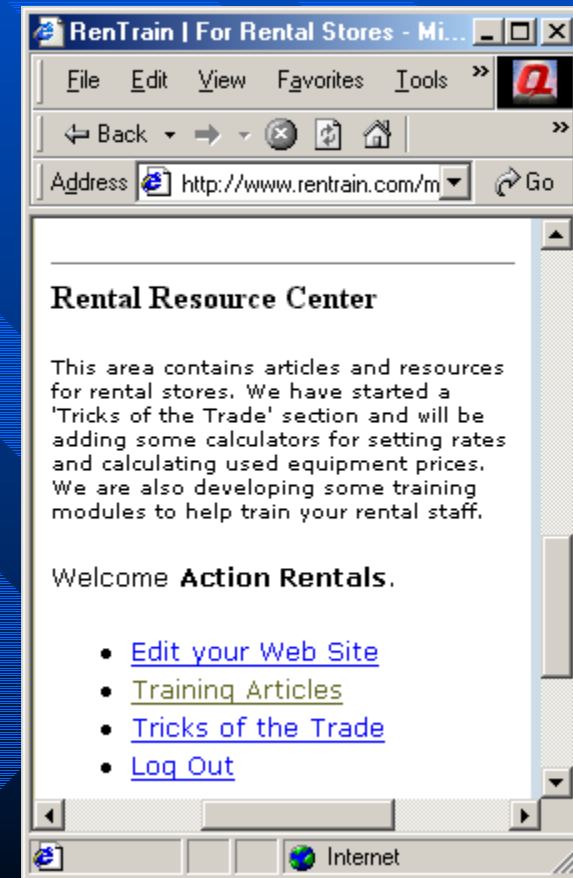
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Internet

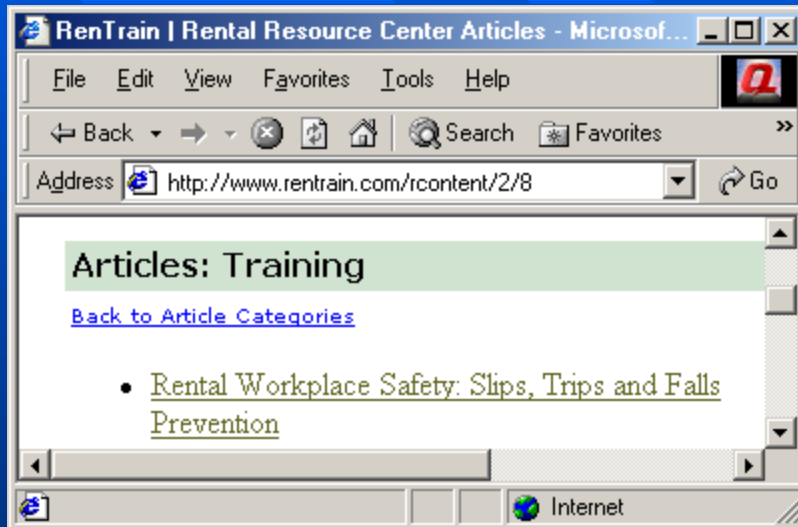
RenTrain recognizes that some safety and training information must be developed for dealers only. Our “Rental Resource Center” addresses that need.



By clicking here, dealers can access information specific to their operation, including “Training Articles on.....



...”Slips, Trips and Falls Prevention.”



In addition to information on products and applications, RenTrain also has begun developing “Test Modules” on specific, day-to-day rental dealer management and operation categories.

RenTrain's "Test Modules" (see handout) will include specific information in the following categories:

- Manager
- Counter
- Service
- Mechanic
- Delivery Driver



Our Vision

It is RenTrain's vision to build a vast database of :

- Product Safety Instructions
- Product Operating Instructions
- Maintenance Instructions
- Safety Articles
- How-To Articles
- "Rental Resource" information
- "Test Modules"

and create a **Rental Industry Safety Standard**

Prices

- \$1,200/year
- \$350 one-time setup
- Multiple location discount



We make rental easy.